

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-0922 (September 2002)		FOR FCC USE ONLY	
FCC 397					
BROADCAST MID-TERM REPORT				FOR COMMISSION USE ONLY FILE NO. -	
Legal Name of the Licensee SAGA COMMUNICATIONS OF NORTH CAROLINA, LLC					
Mailing Address 1190 PATTON AVENUE					
City ASHEVILLE		State or Country (if foreign address) NC		Zip Code 28806 -	
Telephone Number (include area code) 8282108585			E-Mail Address (if available) RCABLE@SAGANC.COM		
FCC Registration Number		Facility ID Number 72070		Call Sign WTMT	
TYPE OF BROADCAST STATION:	Commercial Broadcast Station		Noncommercial Broadcast Station		
	<input checked="" type="radio"/> Radio <input type="radio"/> TV <input type="radio"/> Low Power TV <input type="radio"/> International		<input type="radio"/> Educational Radio <input type="radio"/> Educational TV		
Application Purpose					
<input type="radio"/> New Program Report <input checked="" type="radio"/> Amendment to Program Report					
List call sign and location of all stations included on this report. List commonly owned stations that share one or more employees. Also list stations operated by the licensee pursuant to a time brokerage agreement. Indicate on the table below which stations are operated pursuant to a time brokerage agreement. To the extent that licensees include stations operated pursuant to a time brokerage agreement on this report, responses or information provided in Sections I through III should take into consideration the licensee's EEO compliance efforts at brokered stations, as well as any other stations, included on this form. For purposes of this form, a station employment unit is a station or a group of commonly owned stations in the same market that share at least one employee.					
[Station List]					
Station List					
List call sign and location of all stations included on this report. List commonly owned stations that share one or more employees. Also list stations operated by the licensee pursuant to a time brokerage agreement. Indicate on the table below which stations are operated pursuant to a time brokerage agreement. To the extent that licensees include stations operated pursuant to a time brokerage agreement on this report, responses or information provided in Sections I through III should take into consideration the licensee's EEO compliance efforts at brokered stations, as well as any other stations, included on this form. For purposes of this form, a station employment unit is a station or a group of commonly owned stations in the same market that share at least one employee.					
Call Sign	Facility ID Number	Type (check applicable box)	Location (City/State)	Time Brokerage Agreement (check applicable box)	
WTMT	72070	<input type="radio"/> AM <input checked="" type="radio"/> FM <input type="radio"/> TV	WEAVERVILLE, NC	<input type="radio"/> Yes <input checked="" type="radio"/> No	
WISE	68835		ASHEVILLE, NC		

		<input checked="" type="radio"/> AM <input type="radio"/> FM <input type="radio"/> TV		<input type="radio"/> Yes <input checked="" type="radio"/> No
WYSE	51155	<input checked="" type="radio"/> AM <input type="radio"/> FM <input type="radio"/> TV	CANTON, NC	<input type="radio"/> Yes <input checked="" type="radio"/> No
WOXL-FM	37242	<input type="radio"/> AM <input checked="" type="radio"/> FM <input type="radio"/> TV	BILTMORE FOREST, NC	<input checked="" type="radio"/> Yes <input type="radio"/> No

SEND NOTICES AND COMMUNICATIONS TO THE FOLLOWING NAMED PERSON AT THE ADDRESS INDICATED BELOW:

Name GARY S. SMITHWICK, ESQ.		Street Address 5028 WISCONSIN AVENUE, N.W. SUITE 301	
City WASHINGTON	State DC	Zip Code 20016-	Telephone Number 2023634560

FILING INSTRUCTIONS

Broadcast station licensees are required to afford equal employment opportunity to all qualified persons and to refrain from discriminating in employment and related benefits on the basis of race, color, national origin, religion, and sex. See 47 C.F.R. Section 73.2080. Pursuant to these requirements, a television station employment unit that employs five or more full-time station employees must file a full and complete Broadcast Mid-Term Report. If a television station employment unit employs fewer than five full-time employees, only the first two pages of this report need be filed [through Section I and the Certification].

A copy of this Mid-Term Report must be kept in the station's public file. Failure to meet these requirements may result in sanctions or remedies. These requirements are contained in 47 C.F.R. Section 73.2080 and are authorized by the Communications Act of 1934, as amended.

Consider as "full-time" employees all those permanently working 30 or more hours a week.

Section I

Does your station employment unit employ fewer than five full-time employees, if television, or fewer than eleven full-time employees, if radio? Yes No

If yes, you do not have to file this form with the FCC. However, you have the option to complete the certification below, return the form to the FCC, and place a copy in your station(s) public file. You do not have to complete the rest of this form. If your station employment unit employs five or more full-time employees, if television, or eleven or more full-time employees, if radio, you must complete all of this form and follow all instructions.

CERTIFICATION

This report must be certified, as follows:

- A. By licensee, if an individual;
- B. By a partner, if a partnership (general partner, if a limited partnership);
- C. By an officer, if a corporation or an association; or
- D. By an attorney of the licensee, in case of physical disability or absence from the United States of the licensee.

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify to the best of my knowledge, information and belief, all statements contained in this report are true and

correct.	
Signed	Name of Respondent RANDY CABLE
Title VICE PRESIDENT	Telephone No. (include area code) 8282599695
Date 10/9/2007	

GENERAL POLICY

A broadcast station must provide equal employment opportunity to all qualified individuals without regard to their race, color, national origin, religion or sex in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training and termination.

Section II	
RESPONSIBILITY FOR IMPLEMENTATION	
A broadcast station must assign a particular official overall responsibility for equal employment opportunity at the station. That official's name and title are:	
Name: ANN MAYS	Title: BUSINESS MANAGER
It is also the responsibility of all persons at a broadcast station making employment decisions with respect to recruitment, evaluation, selection, promotion, compensation, training and termination of employees to ensure that no person is discriminated against in employment because of race, color, religion, national origin or sex.	

Section III	
MID-TERM REPORT	
Television station employment units with five or more full-time employees and radio station employment units with more than ten full-time employees filing in the middle of the license term must attach a copy of each of the two most recent EEO public file reports (the reports from this year and last year). Stations are required to place annually such information as is required by 47 C.F.R. Section 73.2080 in their public files.	[Exhibit 1]

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will average 30 minutes. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-0922), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to PRA@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-0922.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

Exhibits

Exhibit 1
Description: EEO PUBLIC FILE REPORTS 2005-2006 AND 2006-2007

SEE ATTACHED REPORTS.

AT THE REQUEST OF THE FCC'S EEO STAFF, SAGA COMMUNICATIONS OF NORTH CAROLINA, LLC IS

HEREBY AMENDING ITS BROADCAST MID-TERM REPORT, SUBMITTED WITH THE FCC ON AUGUST 1, 2007, BY SUPPLYING THE ATTACHED SUPPLEMENT TO ITS 2006-2007 EEO PUBLIC FILE REPORT.

Attachment 1

Description
2005-2006 EEO Public File Report
2006-2007 EEO Public File Report
Amendment to 2006-2007 EEO Public File Report

EEO PUBLIC FILE REPORT

A. Full-Time Vacancies Filled During Past Year

- | | |
|------------------------------------|-----------------------|
| 1. Job Title: Account Executive | Date Filled: 11/07/05 |
| 2. Job Title: Account Executive | Date Filled: 07/18/05 |
| 3. Job Title: Customer Service Rep | Date Filled: 02/06/05 |
| 4. Job Title: Customer Service Rep | Date Filled: 07/05/06 |
| 5. Job Title: Account Executive | Date Filled: 07/25/05 |

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Account Executive Dated Filled: 11/07/05

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
Mtn. Area Joblink	Rodney Embler	Rodney.embler@ncmail.net	828-250-4761	No
WOXL & WISE Websites				No
UNCA Career Ctr	Holly Waltemyer	hwaltemyer@unca.edu		No
				828-251-6867
NC ESC		www.esc.state.nc.us		No
Saga Website	Michelle Novak	www.sagacommunications.com		No
Mars Hill College	Gillian Bosonetto	gbosonetto@mhc.edu		No
NCAB	Gail Summerville	associationinfo@bellsouth.net		No
WISE Radio Spots	Chris Hoffman	90 Lookout Road	828-259-9695	No
			Asheville, NC 28804	
WOXL Radio Spots	Chris Hoffman	90 Lookout Road	828-259-9695	No
			Asheville, NC 28804	

2. Job Title: Account Executive Date Filled 07/18/05

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
Mtn. Area Joblink	Rodney Embler	Rodney.embler@ncmail.net	828-250-4761	No
WOXL & WISE Websites				No
UNCA Career Ctr	Holly Waltemyer	hwaltemyer@unca.edu		No
				828-251-6867
NC ESC		www.esc.state.nc.us		No
Saga Website	Michelle Novak	www.sagacommunications.com		No
Mars Hill College	Gillian Bosonetto	gbosonetto@mhc.edu		No
NCAB	Gail Summerville	associationinfo@bellsouth.net		No
WISE Radio Spots	Chris Hoffman	90 Lookout Road	828-259-9695	No
			Asheville, NC 28804	
WOXL Radio Spots	Chris Hoffman	90 Lookout Road	828-259-9695	No
			Asheville, NC 28804	

3. Job Title: Account Executive Date Filled: 07/25/05

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
Mtn. Area Joblink	Rodney Embler	Rodney.embler@ncmail.net	828-250-4761	No
WOXL & WISE Websites				No
UNCA Career Ctr	Holly Waltemyer	hwaltemyer@unca.edu		No
				828-251-6867
NC ESC		www.esc.state.nc.us		No
Saga Website	Michelle Novak	www.sagacommunications.com		No
Mars Hill College	Gillian Bosonetto	gbosonetto@mhc.edu		No
NCAB	Gail Summerville	associationinfo@bellsouth.net		No
WISE Radio Spots	Chris Hoffman	90 Lookout Road	828-259-9695	No
			Asheville, NC 28804	
WOXL Radio Spots	Chris Hoffman	90 Lookout Road	828-259-9695	No
			Asheville, NC 28804	

4. Job Title: Customer Service Rep Date Filled: 02/06/05

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
WOXL & WISE Websites				No
Saga Website	Michelle Novak	www.sagacommunications.com		No
UNCA Career Ctr	Holly Waltemyer	hwaltemyer@unca.edu		No
				828-251-6867
WOXL Radio Spots	Chris Hoffman	90 Lookout Road	828-259-9695	No
			Asheville, NC 28804	

5. Job Title: Customer Service Rep Date Filled: 07/05/06

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
WOXL & WISE Websites				No
Mars Hill College	Gillian Bosonetto	gbosonetto@mhc.edu		No
UNCA Career Ctr	Holly Waltemyer	hwaltenyer@unca.edu		No
				828-251-6867

C. Total Number of Persons Interviewed for All Full-Time Vacancies Filled During the Past Year:

43

D. Total Number of Interviewees For All Full-Time Vacancies Filled During the Past Year Per Recruitment/Referral Sources:

0

E. Outreach Activities

Intern Program

Description of Initiative:

Brandon Gamble interned January 30, 2006 through April 28, 2006. He went on sales calls, help development specialty company, observed board ops, and assisted at various station events.

Kristin Baldwin & C.J. Storie interned May 15, 2006 through July 15th, 2006. They worked to put together a sports book for the stations that would contain high school football schedules and sponsor ads.

EEO PUBLIC FILE REPORT
(Due in file & websites 8/1/07)

A. Full-Time Vacancies Filled During Past Year

- | | |
|---|-----------------------|
| 1. Job Title: Business Manager | Date Filled: 07/09/07 |
| 2. Job Title: Chief Engineer | Date Filled: 03/15/07 |
| 3. Job Title: Remote Technician / Promotions Assistant | Date Filled: 08/22/06 |
| 4. Job Title: Website Administrator / Marketing Specialist | Date Filled: 09/11/06 |
| 5. Job Title: Traffic Manager | Date Filled: 08/02/06 |
| 6. Job Title: Account Executive / Sales Assistant / Customer Service Representative | Date Filled: 09/26/06 |
| 7. Job Title: Account Executive / Sales Assistant / Customer Service Representative | Date Filled: 04/02/07 |
| 8. Job Title: Program Director | Date Filled: 07/30/07 |
| 9. Job Title: Announcer | Date Filled: 07/02/07 |

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Business Manager Dated Filled: 07/09/07

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
Saga Website	Michelle Novak	www.sagacommunications.com		No
WISE Radio Spots	Chris Hoffman	1190 Patton Ave. Asheville, NC 28806	828-259-9695	No
WOXL Radio Spots	Chris Hoffman	1190 Patton Ave. Asheville, NC 28806	828-259-9695	No
Iwanna Newspaper	Classified Advertising	991 Sweeten Creek Rd. Asheville, NC	828-274-2222	No
Monster.com	https://hiring.monster.com/			No
NC ESC	www.esc.state.nc.us			No
Robert Half International	Sara McCue	Greenville, SC		Yes
Craigslist Job Postings	www.craigslist.org			No

2. Job Title: Engineer Date Filled 03/15/07

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
Saga Website	Michelle Novak	www.sagacommunications.com		No
Prism Business Media / Broadcast Engineering Magazine	Susan Schaefer	sschaefer@prismb2b.com	484-478-0154	No
National Assn of Broadcast Engineers		www.nab.org	Online Job Postings	No
Radio World Magazine	Claudia Van Veen		800-336-3045, ext. 154	No
Society of Broadcast Engineers		www.sbe.org	SBE Jobs Online	No

3: Job Title: Remote Tech/Promotions Ass't Date Filled: 08/22/06

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
WOXL Website		www.965woxl.com		No
UNC-Asheville Career Center Website		career@unca.edu		No
Mtn. Area Joblink	Rodney Embler	Rodney.embler@ncmail.net	828-250-4761	No

4. Job Title: Website Administrator / Marketing Specialist

Date Filled: 09/11/06

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
Saga Website	Michelle Novak	www.sagacommunications.com		No
Mtn. Area Joblink	Rodney Embler	Rodney.embler@ncmail.net	828-250-4761	No

UNC-Asheville Career Center Website	career@unca.edu	No
Mars Hill College	Gillian Bosonetto gbosonetto@mhc.edu	No
WOXL & WISE Websites	www.965woxl.com & www.1310bigwise.com	No
WISE Radio Spots	Chris Hoffman 1190 Patton Ave. 828-259-9695 Asheville, NC 28806	No
WOXL Radio Spots	Chris Hoffman 1190 Patton Ave. 828-259-9695 Asheville, NC 28806	No

5. Job Title: Traffic Manager Date Filled: 08/02/06

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
Saga Website	Michelle Novak	www.sagacommunications.com		No
WOXL & WISE Websites		www.965woxl.com & www.1310bigwise.com		No
Asheville Citizen-Times	Erin Hogan	14 O'Henry Ave. Asheville, NC 28801	828-232-5961	No

6. & 7. Job Title: Account Executive / Sales Assistant

Date Filled: 04/02/07

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
WOXL Radio Spots	Chris Hoffman	1190 Patton Ave. Asheville, NC 28806	828-259-9695	No
Hendersonville News	Debbie Owen		828-694-7841	No
Mtn. Area Joblink	Rodney Embler	Rodney.embler@ncmail.net	828-250-4761	No
Mars Hill College	Gillian Bosonetto	gbosonetto@mhc.edu		No
WOXL & WISE Websites		www.965woxl.com & www.1310bigwise.com		No
Saga Website	Michelle Novak	www.sagacommunications.com		No

8. Program Director

Date Filled: 07/30/07

Saga Website	Michelle Novak	www.sagacommunications.com	No
AllAccess.com Job Listings		www.allaccess.com	No

9. Announcer

Date Filled: 07/02/07

Saga Website	Michelle Novak	www.sagacommunications.com	No
AllAccess.com Job Listings		www.allaccess.com	No

C. Total Number of Persons Interviewed for All Full-Time Vacancies Filled During the Past Year:

48

D. Total Number of Interviewees For All Full-Time Vacancies Filled During the Past Year Per Recruitment/Referral Sources:

1

E. Outreach Activities

Intern Program

Description of Initiative:

Blue Ridge Homes provides direct training to persons with developmental disabilities in various community job sites. Clients of Blue Ridge Homes visited our facilities in order to "sample" jobs available in radio in the Asheville community on October 19, 2006 and October 26, 2006.

Jamie Scott interned February 6, 2007 through May 2007. She provided 120 hours of work by assisting at remote broadcasts, copy writing, operating the soundboard, and assisting with prize machine events.

EEO PUBLIC FILE REPORT
(Due in file & websites 8/1/07)

A. Full-Time Vacancies Filled During Past Year

1. Job Title: Business Manager	Date Filled: 07/09/07
2. Job Title: Chief Engineer	Date Filled: 03/15/07
3. Job Title: Remote Technician / Promotions Assistant	Date Filled: 08/22/06
4. Job Title: Website Administrator / Marketing Specialist	Date Filled: 09/11/06
5. Job Title: Traffic Manager	Date Filled: 08/02/06
6. Job Title: Account Executive / Sales Assistant / Customer Service Representative	Date Filled: 09/26/06
7. Job Title: Account Executive / Sales Assistant / Customer Service Representative	Date Filled: 04/02/07
8. Job Title: Program Director	Date Filled: 07/30/07
9. Job Title: Announcer	Date Filled: 07/02/07

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Business Manager

Dated Filled: 07/09/07

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
Saga Website	Michelle Novak	www.sagacommunications.com	203-221-1666	No
WISE Radio Spots	Chris Hoffman	1190 Patton Ave., Asheville, NC 28806	828-259-9695	No
WOXL Radio Spots	Chris Hoffman	1190 Patton Ave., Asheville, NC 28806	828-259-9695	No
Iwanna Newspaper	Classified Advertising	991 Sweeten Creek Rd., Asheville, NC	828-274-2222	No
Monster.com	https://hiring.monster.com/	n/a	n/a	No
NC ESC	www.esc.state.nc.us	n/a	n/a	No
Robert Half International	Sara McCue	75 Beattie Place, Greenville, SC 29601	864-232-4253	Yes
Craigslist Job Postings	www.craigslist.org	n/a	n/a	No

Total Number of Interviewees Per Recruitment/Referral Source:

<u>Referral Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u># of Interviewees</u>
Saga Website	Michelle Novak	www.sagacommunications.com	203-221-1666	0
WISE Radio Spots	Chris Hoffman	1190 Patton Ave., Asheville, NC 28806	828-259-9695	0
WOXL Radio Spots	Chris Hoffman	1190 Patton Ave., Asheville, NC 28806	828-259-9695	1
Iwanna Newspaper	Classified Advertising	991 Sweeten Creek Rd., Asheville, NC	828-274-2222	3
Monster.com	https://hiring.monster.com/	n/a	n/a	2
NC ESC	www.esc.state.nc.us	n/a	n/a	0
Robert Half International	Sara McCue	75 Beattie Place, Greenville, SC 29601	864-232-4253	1
Craigslist Job Postings	www.craigslist.org	n/a	n/a	0

2. Job Title: Engineer

Date Filled 03/15/07

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
Saga Website	Michelle Novak	www.sagacommunications.com	203-221-1166	No
Prism Business Media / Broadcast Engineering Magazine	Susan Schaefer	sschaefer@prismb2b.com	484-478-0154	No
National Assn of Broadcast Engineers	Online Job Postings	www.nab.org	n/a	No
Radio World Magazine	Claudia Van Veen	n/a	800-336-3045, X154	No
Society of Broadcast Engineers	SBE Jobs Online	www.sbe.org	n/a	No

Total Number of Interviewees Per Recruitment/Referral Source:

<u>Referral Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u># of Interviewees</u>
Saga Website	Michelle Novak	www.sagacommunications.com	203-221-1166	0
Prism Business Media / Broadcast Engineering Magazine	Susan Schaefer	sschaefer@prismb2b.com	484-478-0154	9
National Assn of Broadcast Engineers	Online Job Postings	www.nab.org	n/a	1
Radio World Magazine	Claudia Van Veen	n/a	800-336-3045, X154	0
Society of Broadcast Engineers	SBE Jobs Online	www.sbe.org	n/a	0

3: Job Title: Remote Tech/Promotions Ass't Date Filled: 08/22/06

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
WOXL Website	Andrea Dedman	www.965woxl.com	828-259-9695	No
UNC-Asheville Career Center Website	n/a	career@unca.edu	n/a	No
Mtn. Area Joblink	Rodney Embler	Rodney.embler@ncmail.net	828-250-4761	No

Total Number of Interviewees Per Recruitment/Referral Source:

<u>Referral Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u># of Interviewees</u>
WOXL Website	Andrea Dedman	www.965woxl.com	828-259-9695	1
UNC-Asheville Career Center Website	n/a	career@unca.edu	n/a	0
Mtn. Area Joblink	Rodney Embler	Rodney.embler@ncmail.net	828-250-4761	0

4. Job Title: Website Administrator / Marketing Specialist Date Filled: 09/11/06

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
Saga Website	Michelle Novak	www.sagacommunications.com	203-221-1166	No
Mtn. Area Joblink	Rodney Embler	Rodney.embler@ncmail.net	828-250-4761	No
UNC-Asheville Career Center Website	n/a	career@unca.edu	n/a	No
Mars Hill College	Gillian Bosonetto	gbosonetto@mhc.edu	n/a	No
WOXL & WISE Websites	Chris Hoffman	www.965woxl.com , www.1310bigwise.com	828-259-9695	No
WISE Radio Spots	Chris Hoffman	1190 Patton Ave., Asheville, NC 28806	828-259-9695	No
WOXL Radio Spots	Chris Hoffman	1190 Patton Ave., Asheville, NC 28806	828-259-9695	No

Total Number of Interviewees Per Recruitment/Referral Source:

<u>Referral Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u># of Interviewees</u>
Saga Website	Michelle Novak	www.sagacommunications.com	203-221-1166	0
Mtn. Area Joblink	Rodney Embler	Rodney.embler@ncmail.net	828-250-4761	2
UNC-Asheville Career Center Website	n/a	career@unca.edu	n/a	0
Mars Hill College	Gillian Bosonetto	gbosonetto@mhc.edu	n/a	0
WOXL & WISE Websites	Chris Hoffman	www.965woxl.com , www.1310bigwise.com	828-259-9695	1
WISE Radio Spots	Chris Hoffman	1190 Patton Ave., Asheville, NC 28806	828-259-9695	0
WOXL Radio Spots	Chris Hoffman	1190 Patton Ave., Asheville, NC 28806	828-259-9695	2

5. Job Title: Traffic Manager Date Filled: 08/02/06

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
Saga Website	Michelle Novak	www.sagacommunications.com	203-221-1166	No
WOXL & WISE Websites	Chris Hoffman	www.965woxl.com & www.1310bigwise.com	828-259-9695	Yes
Asheville Citizen-Times	Erin Hogan	14 O'Henry Ave., Asheville, NC 28801	828-232-5961	No

Total Number of Interviewees Per Recruitment/Referral Source:

<u>Referral Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u># of Interviewees</u>
Saga Website	Michelle Novak	www.sagacommunications.com	203-221-1166	0
WOXL & WISE Websites	Chris Hoffman	www.965woxl.com & www.1310bigwise.com	828-259-9695	1
Asheville Citizen-Times	Erin Hogan	14 O'Henry Ave., Asheville, NC 28801	828-232-5961	0

6. & 7. Job Title: Account Executive / Sales Assistant Date Filled: 04/02/07

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
WOXL Radio Spots	Chris Hoffman	1190 Patton Ave., Asheville, NC 28806	828-259-9695	No
Hendersonville News	Debbie Owen	n/a	828-694-7841	No
Mtn. Area Joblink	Rodney Embler	Rodney.embler@ncmail.net	828-250-4761	No
Mars Hill College	Gillian Bosonetto	gbosonetto@mhc.edu	n/a	No
WOXL & WISE Websites	Chris Hoffman	www.965woxl.com & www.1310bigwise.com	828-259-9695	No
Saga Website	Michelle Novak	www.sagacommunications.com	203-221-1166	No

Total Number of Interviewees Per Recruitment/Referral Source:

<u>Referral Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u># of Interviewees</u>
WOXL Radio Spots	Chris Hoffman	1190 Patton Ave., Asheville, NC 28806	828-259-9695	2
Hendersonville News	Debbie Owen	n/a	828-694-7841	0
Mtn. Area Joblink	Rodney Embler	Rodney.embler@ncmail.net	828-250-4761	0
Mars Hill College	Gillian Bosonetto	gbosonetto@mhc.edu	n/a	0
WOXL & WISE Websites	Chris Hoffman	www.965woxl.com & www.1310bigwise.com	828-259-9695	4
Saga Website	Michelle Novak	www.sagacommunications.com	203-221-1166	0

8. Program Director

Date Filled: 07/30/07

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u>Referred Person Hired?</u>
AllAccess.com Job Listings	n/a	www.allaccess.com	n/a	No

Total Number of Interviewees Per Recruitment/Referral Source:

<u>Referral Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u># of Interviewees</u>
AllAccess.com Job Listings	n/a	www.allaccess.com	n/a	2

9. Announcer

Date Filled: 07/02/07

Saga Website	Michelle Novak	www.sagacommunications.com	203-221-1166	No
AllAccess.com Job Listings	n/a	www.allaccess.com	n/a	No

Total Number of Interviewees Per Recruitment/Referral Source:

<u>Referral Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel#</u>	<u># of Interviewees</u>
Saga Website	Michelle Novak	www.sagacommunications.com	203-221-1166	1
AllAccess.com Job Listings	n/a	www.allaccess.com	n/a	0

C. Total Number of Persons Interviewed for All Full-Time Vacancies Filled During the Past Year:

33

D. Total Number of Interviewees For All Full-Time Vacancies Filled During the Past Year Per Recruitment/Referral Sources:

2

E. Outreach Activities

Intern Program

Description of Initiative:

Blue Ridge Homes provides direct training to persons with developmental disabilities in various community job sites. Clients of Blue Ridge Homes visited our facilities in order to "sample" jobs available in radio in the Asheville community on October 19, 2006 and October 26, 2006.

Jamie Scott interned February 6, 2007 through May 2007. She provided 120 hours of work by assisting at remote broadcasts, copy writing, operating the soundboard, and assisting with prize machine events.